

Shannon Battle known as the “ICANLADY” is a world-class woman of faith, courage, persistence and vision. She has taken her message of ICAN to youth, entrepreneurs, business leaders, ministries and media to awaken and empower hope for those with lost and delayed dreams.

The message of ICAN exists because of a dream and continues to inspire the masses internationally through her businesses, podcast, blogging and speaking. She is also the author of the #1 Amazon best-seller, *The Power of ICAN*.

As the founder and CEO of Family Services of America, she has grown her business from ground zero to a now profitable company of over 20 years in business. Shannon is a serial entrepreneur with several other businesses - including a construction company, an online training academy and a clothing line.

Her greatest business success has been equipping people with big hearts to open their homes for foster children and housing over 800 youth in residential homes while they work on their next life transition.

Though she has amassed business success, Shannon is first and foremost the proud wife of a U.S. Army veteran for over 25 years and mother of five children. Growing up in a family which experienced brokenness and drug abuse, Battle’s persistent and unwavering nature became apparent when she started college at age 16--having graduated from high school the same year.

And while her parents were addicted to crack cocaine, Shannon chose a different path; she finished her B.A. at age 20 and graduated with a degree in Criminal Justice. Although she was on the fast-track to becoming an attorney with a full scholarship to law school; she was also a married young mother and chose instead a route which enabled her to keep her family her main priority.

Her vision of making life greater for the hopeless has budded her skills in the areas of Mental Health as a Licensed Counselor and Addictions Specialist and Podcaster for The Family Fix.

Shannon is a gifted speaker that reaches the heart of everyone in her audience. She is a popular media guest and contributor in sources like The Wall Street Journal, US News & World Report, Prevention Magazine, Redbook Magazine, Ebony Magazine, Essence Magazine and other well-known news sources and blogs.

She has shared the stage with celebrities such as Marilyn Hickey, Real Talk Kim, Anthony Oneal, KevOnStage and John P. Kee. She was recognized as a community leader for Fayetteville’s 40 Under 40 and honored with other awards including Outstanding Radio Host for God’s Women in Ministry show.

Why is she an ICANLADY? Two attempted abortions didn't stop her birth. Family addiction didn't stop her purpose. Teenage pregnancy was a functional disruption in her life. A dream to change lives became a reality. A hope to inspire the broken and loss youth turned into a gateway for economic impact. She hopes to awaken the ICAN in every Lady.

She feels she has a responsibility to make this world better and desires to make personal development profitable for women with "girl crazy dreams."

*Save this for your Speaker Sheet:*

She has served as a visiting speaker for the Wounded Warriors Project, The Yellow Ribbon, Give an Hour, local High Schools, City of Springlake, local businesses and churches.